

We all know the name of portrait right but don't know what exactly is. So I decided to choice this topic to learn about it.



By the way do you think this right is not really official?

Actually, Constitution of Japan doesn't mention the portrait rights at all.

They are admitted just because there are court precedents.

Therefore we have no definition of this rights and requisitions are decided by each case.



The portrait right is one of the right of privacy.

The right of privacy is the right not to show your private life and the right to control your own information.

And as definition, we can say the portrait right is the right not to be taken in photos or be painted in pictures and the right not to be used the photos and pictures which you are in or painted.



First, get the consent before the shoot.

A document would be better if you don't want to get in trouble.

After that, do you think you can use the photos on your site? The answer is "no".

Step into the person's shoes.

We can guess easily that you would show the photos to your family or your friends, or give it to someone not many people but you don't know.

But can you guess the photo will be used for profit?

Or unexpected majority will see your photo?

You have to get his or her consent if you are willing to show in public.

However something showed by media such as parades are obvious to be seen by many people, which means you may think people in the parade are agree to be shot or shown.



Portrait rights tend to be infringe at the moment you don't conceive. But you have to think of the feeling of others not just you. With only a little bit of care, your portrait rights are saved.